

4G service offered for higher speed

Written by Dan Barker, Fort Morgan Times

4G service is now available to Viaero Wireless customers. That means faster cell phone data, faster Internet access and the ability to use more powerful computer programs—whether on a “smart phone” or a computer, said Mike Felicissimo, executive vice president of Viaero.

This 4G service is up to 30 times faster than Viaero’s former service, and it means instant access to any website no matter where the customer is at the time, he said. Whether at home, or on the road, the service is available.

This kind of service had a “soft” launch in early September, and current customers love it, Felicissimo said. The network covers all six Northeast Colorado counties that made up the original license area for Viaero: Morgan, Logan, Washington, Yuma, Phillips and Sedgwick counties.

It does not just cover the cities in the area, but all areas outside cities and the roads in between, he said.

Especially exciting is that Viaero did not raise its prices despite the millions of dollars invested in upgrading the infrastructure to make 4G possible, Felicissimo said.

Viaero is not leaving out existing customers, he emphasized.

Normally, customers have to wait a certain number of months to get a new contract and a bargain on new phones, but not in this case, Felicissimo noted.

Users must have phones that support 4G to get the faster data, and Viaero is offering special deals to help them buy new phones, he said.

One of the main goals for Viaero is to offer customers a “city-like” experience for those who live in the country, Felicissimo said.

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It was worth the millions spent on the upgrade, because it fit the mission of bringing excellent service to rural America, he said. Viaero is committed to rural markets. The company touts its local staff and customer service.

Another goal is to provide the fastest service possible, bringing a real jump in access to the area.

That makes a real difference, because top-speed service also boosts economic development, he said.

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