

Reader applauds newspaper

Written by Holyoke Enterprise

Dear Editor,

Congratulations to Brenda and her staff at the Enterprise for garnering some well-earned awards recently (March 1 issue)! I look forward each week to receiving my well-managed, well-designed hometown newspaper.

Additionally, the Enterprise website is great! In another life, I was the Public Affairs Officer for an Air Force base and, as such, published a slightly larger paper than the Enterprise. I am well aware of the challenges facing the publisher, editor, writers, photographers and other members of the organization.

It is not easy to solicit and support advertisers, to address the needs of the community, to cover important issues, to lay out a well-organized, easy-to-read paper and not “offend” someone with a photo or article, but Brenda and her staff come through consistently.

Everyone should be very pleased and proud of the Holyoke Enterprise team. Some towns are not nearly so lucky to have this talent to represent their community! And having Brenda as president, Colorado Press Association, means that others in Colorado will benefit from her expertise!

Sincerely,

Bob Russell

Holyoke Enterprise March 8, 2012

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