Shoppers have certainly spotted that bright pink Box Tops for Education logo on cereal boxes, cookie containers and frozen pizza, but how many people actually clip out the coupons and take them to their local schools?

"It's so simple. It's just a matter of clipping a Box Top and getting it up here," said Tammy Kroeger, secretary at Holyoke Elementary School.

For each Box Top coupon collected, the school earns 10¢, which can certainly add up!

Holyoke Elementary School, which has participated for the last several years, packages the coupons and redeems their dollar value a couple times a year.

In the last two years, Holyoke Elementary raised \$2,314. Principal Kyle Stumpf said since he has been at the school they have used the funds to offset the cost for field trips, teacher supplies for their classrooms, paint and stencils for the map and four square court at the playground and fees for underprivileged students.

Holyoke Junior/Senior High School also collects box tops, raising around \$150 each year. Counselor Summer Maloney said the money goes toward their Positive Behavior Support (PBS) program and Dragon Dollars. Small prizes are given out each month with big prizes at the end of the year awarded to those with good behavior.



Students, parents and community members are all encouraged to

collect Box Tops for Education coupons to benefit Holyoke School District. Each Box Top earns the school 10¢ which certainly adds up over time. Clipped coupons can be turned in to either the elementary or junior/senior high schools. □ □ —Enterprise photo

Since 1996, Box Tops for Education has helped America's schools earn over \$400 million.

General Mills first launched the program by putting the coupons on their cereals like Cheerios®, Total® and Lucky Charms®.

Today, the Box Tops are not only on cereal boxes but can also be found on a variety of products from snacks and yogurt to office supplies and paper towels.

Check out www.boxtops4ed ucation.com for a complete list of participating brands and products.

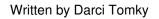
The website also offers coupons for Box Tops brands as well as tasty recipes that can be used with those products.

Earn money for local schools

From now until parent/teacher conferences the first week of March, Holyoke Elementary is holding a Box Tops challenge. The grade level with the most Box Tops collected will win a party for their Box Tops contest prize.

Art teacher Christina Martinez has designed a bulletin board to keep track of each grade's progress.

Fund-raising goes over the top with Box Tops



The community is encouraged to drop off their Box Tops at the elementary school office, designating a grade level if they choose to do so. Kroeger said it helps if people can neatly cut out the Box Tops before turning them in.

The school is collecting Box Tops all year long, so they will accept the coupons even after the contest is over.

A box in Maloney's office is available for Box Top dropoff at the junior/senior high school. "It's easy to clip the Box Tops," said Maloney. "And it all goes back to the school!" Every 10¢ coupon can definitely make a difference.

Another option is to sign up for the eBoxTops program. Over 175 retailers—like Old Navy, Walmart, Barnes & Noble, Target and Apple—will give electronic Box Tops to schools when people shop online. Simply sign up at the Box Tops marketplace website.

Visit www.boxtops4education.com for more information.

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