

Ardie Besse says, 'No more haircuts!'

Written by Holyoke Enterprise

"No more haircuts," said Ardie Besse to Channel 9News reporter Kevin Torres as she finished her last hair appointment before retirement Friday, Jan. 24.

Ruth McMurdy, accompanied by her son, Ron, came all the way from Corpus Christi, Texas, to claim Ardie's last appointment before she retired. McMurdy was Ardie's first appointment when she started business in Holyoke in 1963.

Numerous community members took the opportunity to say farewell to Besse at a Friday afternoon open house. Her memorabilia display was filled with newspaper articles, calendars from her years in business and photos galore.

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Ardie Besse talks with Channel 9News TV reporter Kevin Torres as she prepares to finish Ruth McMurdy's comb-out Friday, Jan. 24. McMurdy was Ardie's first customer in 1963 and her last in 2014 as Besse marked 51 years in business in the Holyoke community. Besse's retirement will be featured on 9News this Friday and Saturday, Jan. 31 and Feb.

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